AC COMMUNITY

Collaborative music and visual arts collective

Est. 2018

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What is AC?

About us

AC is a music collective and community that prioritizes above all the exchange of expertise and feedback for artists to help them progress along their musical journey. Through the use of server-wide feedback streams and community-curated playlists as well as numerous other resources, our goal is to provide every artist the opportunity to have their music heard through a democratically-sourced curation system in order to provide them with the exposure they need.

Our history

June, 2018

AC is born
The community was founded

August, 2020

FRONTIER
AC acquires electronic net-label "Frontier"

March, 2023

Growth
AC reaches 2,000 registered members

June, 2020

The ACCAs
Our annual award show, The ACCAs, is premiered

June - October 2022

AC's biggest year
The biggest ACCAs yet were premiered, a community album was put together, our first ever Fall Festival was put on, and much more

Our philosophy

Inspire

Create experiences that inspire our members to create

Create

Encourage creation, sharing, and exchange of feedback

Teach

Provide the necessary resources to help beginner artists start out

Our branches

AC EVENTS

They make all events, weekly feedback streams, and masterclasses possible.

FRONTIER

Our in-house record label with a robust team of employees

THE COMMUNITY

We have a brilliant team of community managers who make sure AC stays a wonderful place

AC by the numbers (2022 calculations)

~2,000
Discord server members
Live and video-on-demand versions of all events available for **all 2k server members**

162
Known regulars
who are active most days and tend to engage in deep conversation

619
Recurring chatters
Members who have sent at least 30.5 messages (calculated average)

668
Average messages/day
NOT during an event

1,913
Average messages/day in a week
DURING an event

1,816
Average messages/day
during a **FEEDBACK STREAM** day

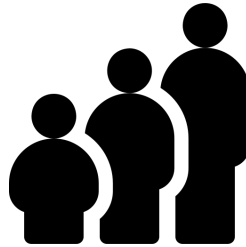*Peak # of messages in 1 day was **6,977 messages** during the 2022 ACCAs

Our demographics

From a mini survey we recently conducted,

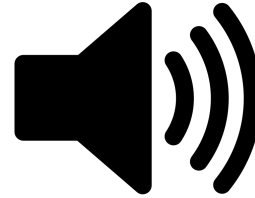(Pool of 40 participants, just 1/50th of the server's population)

85%
Reside in
North America

95%
Are **under**
25 years old

57.5%
Have been producing for
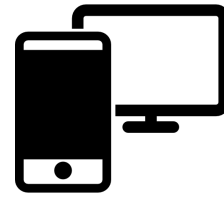**fewer** than 6 years

42.5%
Use exclusively
desktop DAWs

22.5%
Use exclusively
mobile DAWs

35%
Use both desktop
and mobile DAWs

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Our projects

The ACCAs

Back this year for their 5th installment

Our annual electronic music awards show, and without a doubt the most exciting time of year for the community. Read about the history of the ACCAs here
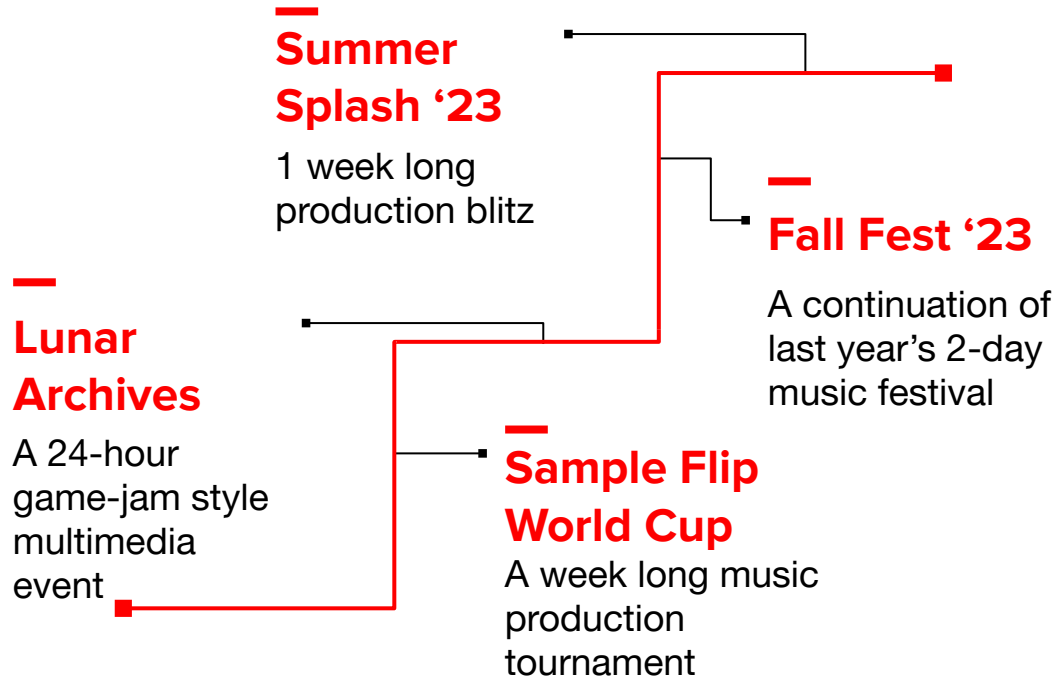
Fall Fest

AC's new annual music festival

The first installment of Fall Fest was a smash hit with the community, occurring over 2 days with 11 artists performing and a gallery full of visual art.

Future projects

Summer Splash '23

1 week long production blitz

Fall Fest '23

A continuation of last year's 2-day music festival

Lunar Archives

A 24-hour game-jam style multimedia event

Sample Flip World Cup

A week long music production tournament

Thanks!

Questions?

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